



Energy Networks Innovation Conference

Towards a Net Zero future

08 and 09 December 2020



Virtual
format for
2020



30+
innovation
case studies



The UK's
**Flagship
conference** for
knowledge dissemination

What is it?

The Energy Networks Innovation Conference is the UK's flagship knowledge dissemination event for the electricity and gas energy network operators. It offers a single platform where you can access the major learnings from the largest regulator-funded innovation projects in the country: the Network Innovation Competitions (NICs) and Network Innovation Allowance (NIA).

A ten-year strong, well renowned conference in the UK Energy Sector's calendar, the event was previously known as the Low Carbon Networks Innovation conference (LCNI). After in-depth consultation with the industry, we have now updated the event title to reflect the full breadth of innovation projects being pursued by the UK's energy networks.

The 2020 virtual conference will showcase 30+ innovation case studies and numerous others will be available as on-demand videos in the virtual exhibition hall. And while delegates are there, they can explore the entire dynamic exhibition, visiting stands brought to life with product demos, videos, simulations, lively chats and one-to-one video meetings. And at the end of the two days, they can walk away with a swag bag full of digital knowledge that can be easily shared with colleagues and kept on file to inform their future innovation programmes.



Energy Networks Innovation Conference

Towards a Net Zero future

Who is it for?

Anyone involved in managing, developing or implementing innovations that will pave the way for our future gas and electricity transmission and distribution networks, including:

- **Distribution network/system operators (DNOs/DSOs)**
- **Transmission system operators (TSOs)**
- **Government and regulatory leaders**
- **Research organisations/universities**
- **Local authorities**
- **Technology providers**
- **OEMs**
- **SMEs and start-ups**
- **Service providers**
- **Energy developers/producers**
- **Energy consumers and associations**
- **Community energy organisations**

Why exhibit?

- We are the only event that can guarantee attendees from all of England, Wales and Scotland's transmission and distribution network operators.
- Educate the market about your solutions for the electricity or gas networks, their applications and the benefits of using them.
- Reinforce your position as a market leader within the UK's Transmission and Distribution arena by wrapping your branding around the leading innovation conference for this market.
- Join a highly engaging virtual event, not just a webinar: the virtual exhibition hall will be gamified and buzzing with attendees who have been incentivised to visit the stands and who have been educated about the wealth of knowledge, networking and resources available in the hall.
- International companies often use this event as a platform from which to launch into the UK market with credible solutions.
- Gain detailed data on who has visited your stand, virtual footfall and key demographics that simply cannot be captured accurately at a face-to-face event.
- Demonstrate your solution in our highly engaging Technology Showcase session.



Anticipated Audience

The conference traditionally attracts 500 – 1,000 participants, including all of the UK's Gas and Electricity distribution and transmission network operators, their partners, suppliers, regulators and policy makers.

The event also attracts thought leaders from Europe, the USA and other major economies from around the world, and we expect this audience to grow even further as we remove the boundaries of travel and accommodation, bringing the event onto a market leading virtual event platform.

Sponsor and Exhibitor Opportunities:

We have two exhibition halls within the ENI Conference. - **Halls 1 and 2.**

Partner Sponsors Package **£15,000**

For organisations who want to align their brand with the ENI Conference and position themselves as Industry Leaders. Capped at a maximum of 10 organisations.

- External entrance banner
- 4 x push notifications in event to drive traffic to your stand
- Promoted as sponsor in all pre event marketing
- Promoted as sponsor in all "on Demand" event marketing
- Included and thanked in Bespoke sponsor email sent to all registered delegates pre event
- Included and thanked in Bespoke sponsor email sent to all registered delegates post event
- Atrium banner
- Exhibitor Hall banner
- Logo on slides pre or post sessions.
- Access to all delegate data
- Event content available as download for one month post event
- Complete metrics report one month post event
- Premium Position Exhibitor Stand
- Choice of stand size and style
- Unlimited downloads in stand
- Full metrics from stand visitors
- Chat/Video functionality within stand to speak to delegates
- Ability to chat within generic show chat rooms and join in the session Q&A's

Enhanced Exhibitor **£5,000**

- Priority position in exhibition hall after sponsors
- Choice of 10 stand designs
- Unlimited video downloads
- Unlimited content downloads
- Unlimited staff
- 2 x push notifications to drive traffic to the event
- Inclusion on pre event email to registered visitors
- Inclusion on post event email to registered visitors

Exhibitor **£3,000**

(Innovation Hub stands available for SME's, please get in touch for rates)

- Choice of 6 stand designs
- 5x video downloads
- 5x content downloads
- 3x staff on stand
- Inclusion on pre event email to registered visitors
- Inclusion on post event email to registered visitors

Additional Sponsorship Opportunities

(N.B. you must be exhibiting already)

- Sponsored Competition - Delegate Leader Board TBC
- Sponsored Competition - Scavenger Hunt TBC

Tech Showcase Innovation Session **£500**

The opportunity to present a new product or technology that its truly innovative within a five minute session on the virtual stage.

To make enquiries about taking part in the ENI Conference 2020 please contact:

Troy Hewitt

Tel: 0203 871 6553

email: t.hewitt@venturebusiness.london



**Energy Networks
Innovation Conference**

Towards a Net Zero future